

## Good Shopping Guide – detailed evaluation criteria for brands and products

The following criteria are meant to evaluate the involvement of brands/companies in two areas: **environmental impact and social responsibility**.

The criteria can be subject to change as the development of responsible consumption and production progresses in Poland. The Polish Green Network (Polska Zielona Sieć) reserves the right to change the criteria at any given moment without stating the cause.

The following criteria have been developed for **producers**, not distributors or sellers.

Unless stated otherwise, the percentages refer to the quantity of the given product or raw material in comparison to the company's total annual sales of this type of products.

The verification is done on the basis of the description given by the company on their official website, during a telephone conversation, in email correspondence, or on the product's packaging. In case of companies which do not publish reports on social and environmental responsibility and do not include information necessary to evaluate the brand, the Polish Green Network sends them questions by email, each time with a follow-up by phone. No answer within 21 days means the Polish Green Network's evaluation is accepted.

### COMMENTS:

1. The assessment can be expressed as fractional score (e.g. 2.5 points) – it is up to the evaluation team to decide.
2. If the brand meets two requirements included in one scoring range, the points are not added up.

### 1. ENVIRONMENTAL IMPACT

This category refers to the environmental impact of (1) raw materials used, (2) production technology, (3) environmental management, (4) packaging used, and (5) carbon footprint.

The brand/company can receive a maximum of **7 points** in the environmental category. The points are awarded in each of the areas as follows:

- **Raw materials:** max 2 points
- **Production technology:**  
max 2 points
- **Environmental management:** max 1 point
- **Carbon footprint:** max 1 point
- **Packaging:** max 1 point

5-7 points	Very good
2,5 – 4,5 points	Satisfactory
0-2 points	Unsatisfactory

#### (1) RAW MATERIALS

This criterion refers to the production of raw materials only. **Thus, it does not include the processing of the raw material.**

## CRITERIA FOR TEXTILE PRODUCTS

The brand/company is awarded **2 points** in the raw materials category, **if**:

- at least 80% of raw materials used annually come from organic farming, i.e. have been produced without the use of pesticides, GMO, artificial fertilizers or other chemicals proven to be harmful to the environment, sustaining forest ecosystems and biodiversity, which is confirmed with a reliable organic certificate (e.g. GOTS, Soil Association, Organic Exchange OE 100, FSC 100% etc.)

**OR**

- at least 80% of raw materials used have been recycled or upcycled

**OR**

- at least 80% of textile raw materials are those proven to be less harmful to the environment (e.g. linen, hemp).

The brand/company is awarded **1 point** in the raw materials category, **if**:

- 40%-80% of raw materials used annually come from organic farming, i.e. have been produced without the use of pesticides, GMO, artificial fertilizers or other chemicals proven to be harmful to the environment, out of concern for sustaining forest ecosystems and biodiversity, which is confirmed with a reliable organic certificate (e.g. GOTS, Soil Association, Organic Exchange OE 100, FSC 100% etc.)

**OR**

- 40%-80% of raw materials used have been recycled or upcycled

**OR**

- 40%-80% of textile raw materials are those proven to be less harmful to the environment (e.g. linen, hemp)

**OR**

- at least 80% of raw materials are such that do not require – at the stage of raw material production – the use of environmentally hazardous chemicals (e.g. bamboo, tencell, wool, silk etc.).

The brand is awarded **0 points** in the raw materials category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on raw materials used is not available on the brand's official website.

## CRITERIA FOR WOOD AND WOOD-DERIVED PRODUCTS

The brand/company is awarded **2 points** in the raw materials category, **if**:

- at least 80% of the timber comes from sustainable forest management which means striving for conservation of forest ecosystems in their natural state, limiting logging to the level which makes natural regeneration of forests possible, avoiding the use of pesticides and artificial fertilizers, not introducing GMO, protecting rare species, and is confirmed with a certificate issued by an independent certifying body, meeting the criteria of the Forest Stewardship Council "Pure/100%" certificate (including: FSC "Pure/100%," Soil Association, Rainforest Alliance, Fairtrade)

**OR**

- at least 80% of timber or wood-derived materials comes from recycling or has been upcycled.

The brand/company is awarded **1 point** in the raw materials category, **if**:

- 40%-80% of the timber comes from sustainable forest management which means striving for conservation of forest ecosystems in their natural state, limiting logging to the level which makes natural regeneration of forests possible, avoiding the use of pesticides and artificial fertilizers, not introducing GMO, protecting rare species, and is confirmed with a certificate issued by an

independent certifying body, meeting the criteria of the Forest Stewardship Council “Pure/100%” certificate (including: FSC “Pure/100%,” Soil Association, Rainforest Alliance, Fairtrade)

**OR**

- 40%-80% of timber or wood-derived materials comes from recycling or has been upcycled

**OR**

- at least 80% of timber comes from sustainable forest management or from legal, documented sources, which is confirmed with a certificate meeting the criteria of the Forest Stewardship Council Mixed certificate or the PEFC (e.g. FSC Mix, PEFC, Soil Association, Rainforest Alliance, Fairtrade)

**OR**

- at least 80% of raw materials is timber from the European Union (excluding Bulgaria, Czech Republic, Greece, Lithuania, Latvia, Romania, Slovakia, Hungary and Italy),<sup>1</sup> Australia, New Zealand, Canada and the United States.

The brand/company is awarded **0 points** in the raw materials category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on raw materials used is not available on the brand’s official website.

### **CRITERIA FOR PAPER PRODUCTS**

The brand/company is awarded **2 points** in the raw materials category, **if:**

- at least 80% of the timber comes from sustainable forest management which means striving for conservation of forest ecosystems in their natural state, limiting logging to the level which makes natural regeneration of forests possible, avoiding the use of pesticides and artificial fertilizers, not introducing GMO, protecting rare species, and is confirmed with a certificate issued by an independent certifying body, meeting the criteria of the Forest Stewardship Council “Pure/100%” certificate (including: FSC “Pure/100%”, Soil Association, Rainforest Alliance, Fairtrade)

**OR**

- at least 80% of the raw materials is recycled production or consumption waste with a documented legal source, confirmed with the Blue Angel or the FSC Recycled certificate.

The brand/company is awarded **1 point** in the raw materials category, **if:**

- 40%-80% of the timber comes from sustainable forest management which means striving for conservation of forest ecosystems in their natural state, limiting logging to the level which makes natural regeneration of forests possible, avoiding the use of pesticides and artificial fertilizers, not introducing GMO, protecting rare species, and is confirmed with a certificate issued by an independent certifying body, meeting the criteria of the Forest Stewardship Council “Pure/100%” certificate (including: FSC “Pure/100%”, Soil Association, Rainforest Alliance, Fairtrade)

**OR**

- 40%-80% of the raw materials is recycled production or consumption waste with a documented legal source, confirmed with the Blue Angel or the FSC Recycled certificate

**OR**

- at least 80% of the wood comes from sustainable forest management or from documented legal sources, confirmed with a certificate meeting the criteria of the Forest Stewardship Council Mixed or PEFC (e.g. FSC Mix, PEFC, Soil Association, Rainforest Alliance, Fairtrade)

**OR**

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<sup>1</sup> In 2011, these countries were given a low Corruption Perception Index (<http://cpi.transparency.org/cpi2011/results>) by Transparency International. The CPI is used for risk assessment by certified entrepreneurs who source FSC Controlled Wood.

- at least 80% of the raw materials is wood from the European Union (excluding Bulgaria, Czech Republic, Greece, Lithuania, Latvia, Romania, Slovakia, Hungary and Italy),<sup>2</sup> Australia, New Zealand, Canada and the United States

**OR**

- at least 80% of the raw materials are recycled production or consumption waste.

The brand/company is awarded **0 points** in the raw materials category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on raw materials used is not available on the brand's official website.

## **CRITERIA FOR COSMETICS**

The brand/company is awarded **2 points** in the raw materials category, **if**:

- at least 80% of final products have been made mainly with the use of mechanically processed plant materials, with 50% originating from organic farming, which means using no pesticides, GMO, artificial fertilizers or other chemicals proven to be harmful, sustaining forest ecosystems and biodiversity, **and** synthetic substances constitute less than 5% of the final products **and** mineral ingredients used come from sustainable extraction,<sup>3</sup> which is confirmed with a reliable organic certificate (e.g. Ecocert, Cosmos Standard Organic, Soil Association, BioGarantie).

The brand/company is awarded **1 point** in the raw materials category, **if**:

- 40%-80% of final products have been made mainly with the use of mechanically processed plant materials, with 50% originating from organic farming, which means using no pesticides, GMO, artificial fertilizers or other chemicals proven to be harmful, sustaining forest ecosystems and biodiversity, **and** synthetic substances constitute less than 5% of the final products **and** mineral ingredients used come from sustainable extraction,<sup>4</sup> which is confirmed with a reliable organic certificate (e.g. Ecocert, Cosmos Standard Organic, Soil Association, BioGarantie)

**OR**

- at least 80% of final products have been made mainly with the use of mechanically processed plant materials **and** synthetic substances are less than 5% of the final products **and** the mineral ingredients used come from sustainable extraction<sup>5</sup> which is confirmed with a reliable environmentally friendly certificate (e.g. BDIH, Cosmos Natural)

The brand/company is awarded **0 points** in the raw materials category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on raw materials used is not available on the brand's official website.

## **CRITERIA FOR CLEANING PRODUCTS**

The brand/company is awarded **2 points** in the raw materials category, **if**:

- at least 80% of final products have been made mainly with the use of plant materials, with 50% originating from organic farming, which means using no pesticides, GMO, artificial fertilizers or other chemicals proven to be harmful, sustaining forest ecosystems and biodiversity, or derived from wild-growing plants, **and** mineral ingredients used come from sustainable extraction, which

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<sup>2</sup> See the footnote above.

<sup>3</sup> The list of mineral ingredients allowed by Cosmos Standard can be found in Appendix IV to the COSMOS standards: [http://www.cosmos-standard.org/docs/COSMOS-standard\\_v1.1\\_310111.pdf](http://www.cosmos-standard.org/docs/COSMOS-standard_v1.1_310111.pdf)

<sup>4</sup> The list of mineral ingredients allowed by Cosmos Standard can be found in Appendix IV to the COSMOS standards: [http://www.cosmos-standard.org/docs/COSMOS-standard\\_v1.1\\_310111.pdf](http://www.cosmos-standard.org/docs/COSMOS-standard_v1.1_310111.pdf)

<sup>5</sup> See the footnote above.

is confirmed with a reliable organic certificate (e.g. Ecogarantie, Ecocert Natural Detergent Made With Organic, Soil Association).

The brand/company is awarded **1 point** in the raw materials category, **if**:

- 40%-80% of final products have been made mainly with the use of plant materials, with 50% originating from organic farming, which means using no pesticides, GMO, artificial fertilizers or other chemicals proven to be harmful, sustaining forest ecosystems and biodiversity, or derived from wild-growing plants, **and** mineral ingredients used come from sustainable extraction, which is confirmed with a reliable organic certificate (e.g. Ecogarantie, Ecocert Natural Detergent Made With Organic, Soil Association)

**OR**

- at least 80% of final products have been made mainly with the use of plant materials **and** the mineral ingredients used come from sustainable extraction, which is confirmed with a reliable organic certificate (e.g. Ecocert Natural Detergent).

The brand/company is awarded **0 points** in the raw materials category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on raw materials used is not available on the brand's official website.

## (2) PRODUCTION TECHNOLOGY

### CRITERIA FOR TEXTILE PRODUCTS

The brand/company is awarded **2 points** in the production technology category, **if**:

- at least 80% of fabrics have been produced without the use of chemicals harmful to the environment and human health, such as azo compounds, formaldehyde, heavy metals, chlorine bleach, which is confirmed with a reliable organic certificate (e.g. GOTS, Soil Association, IVN Best etc.) or based on the manufacturer's declaration.

The brand/company is awarded **1 point** in the production technology category, **if**:

- 40%-80% of fabrics have been produced without the use of chemicals harmful to the environment and human health, such as azo compounds, formaldehyde, heavy metals, chlorine bleach, which is confirmed with a reliable organic certificate (e.g. GOTS, Soil Association, IVN Best etc.) or based on the manufacturer's declaration

**OR**

- at least 80% of fabrics have been produced with limited use of chemicals harmful to the environment and human health, such as azo compounds, formaldehyde, heavy metals, chlorine bleach, which is confirmed with a reliable organic certificate (e.g. Ecolabel, Nordic Ecolabel, Oeko-Tex Standard 100/100 plus/1000) or based on the manufacturer's declaration.

The brand/company is awarded **0 points** in the production technology category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on production process is not available on the brand's official website.

### CRITERIA FOR WOODEN AND WOOD-DERIVED PRODUCTS

The brand/company is awarded **2 points** in the production technology category, **if**:

- at least 80% of final products have been manufactured without – or with very limited – help of environmentally hazardous and harmful substances, such as volatile organic compounds in paints

and varnishes used, glues containing toluene and formaldehyde, impregnating agents containing chromium.

The brand/company is awarded **1 point** in the production technology category, **if**:

- 40%-80% of final products have been manufactured without – or with very limited – help of environmentally hazardous and harmful substances, such as volatile organic compounds in paints and varnishes used, glues containing toluene and formaldehyde, impregnating agents containing chromium.

The brand/company is awarded **0 points** in the production technology category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on production process is not available on the brand's official website.

### CRITERIA FOR PAPER PRODUCTS

The brand/company is awarded **2 points** in the production technology category, **if**:

- at least 80% of products are manufactured with no use or limited use of environmentally hazardous and harmful substances such as chlorine and its compounds, lead-based paints and dyes, azo dyes, dyes containing mercury, cadmium, aluminum, copper, chromium, nickel, optical dyes and bleaches, volatile organic compounds etc., which is confirmed with a reliable certificate (e.g. Blue Angel, FSC Recycled) or based on the manufacturer's declaration (e.g. the TCF or PCF abbreviation etc.).

The brand/company is awarded **1 point** in the production technology category, **if**:

- 40-80% of products are manufactured with no use or limited use of environmentally hazardous and harmful substances such as chlorine and its compounds, lead-based paints and dyes, azo dyes, dyes containing mercury, cadmium, aluminum, copper, chromium, nickel, optical dyes and bleaches, volatile organic compounds etc., which is confirmed with a reliable certificate (e.g. Blue Angel, FSC Recycled) or based on the manufacturer's declaration (e.g. the TCF or PCF abbreviation etc.)

**OR**

- at least 80% of products are manufactured with limited use of environmentally hazardous and harmful substances such as chlorine and its compounds, lead-based paints and dyes, azo dyes, dyes containing mercury, cadmium, aluminum, copper, chromium, nickel, optical dyes and bleaches, volatile organic compounds etc., which is confirmed with a reliable certificate (e.g. Ecolabel) or based on the manufacturer's declaration (e.g. the ECF abbreviation).

The brand/company is awarded **0 points** in the production technology category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on production process is not available on the brand's official website.

### CRITERIA FOR COSMETICS

The brand/company is awarded **2 points** in the production technology category, **if**:

- at least 80% of final products do not contain such substances as:

- Formaldehyde and its derivatives
- Methylchloroisothiazolinone and methylisothiazolinone
- Nanoparticles
- Organic chlorine compounds
- Parabens
- Ethoxylated compounds (PEG, PPG)

- Silicones
- Sodium Lauryl Sulfate and other irritating surfactants
- Substances irradiated with x-rays or gamma rays
- Petroleum-derived substances (e.g. paraffin and mineral oils)
- Synthetic dyes and synthetic aromatic agents

**OR**

- at least 80% of final products meet the COSMOS Standard criteria (e.g. Cosmos Natural/Organic, Ecocert, Soil Association, BDIH etc.).

The brand/company is awarded **1 point** in the production technology category, **if**:

- 40%-80% of final products do not contain such substances as:

- Formaldehyde and its derivatives
- Methylchloroisoithiazolinone and methylisothiazolinone
- Nanoparticles
- Organic chlorine compounds
- Parabens
- Ethoxylated compounds (PEG, PPG)
- Silicones
- Sodium Lauryl Sulfate and Sodium Laureth Sulfate
- Substances irradiated with x-rays and gamma rays
- Petroleum-derived substances (e.g. paraffin and mineral oils)
- Synthetic dyes and synthetic aromatic agents

**OR**

- 40%-80% of final products meet the COSMOS Standard criteria (e.g. Cosmos Natural/Organic, Ecocert, Soil Association, BDIH etc.)

**OR**

- at least 80% of products have been processed in a more environmentally friendly way than their standard market alternatives, which is confirmed with a suitable certificate (e.g. Ecolabel).

The brand/company is awarded **0 points** in the production technology category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on production process is not available on the brand's official website.

## **CRITERIA FOR CLEANING PRODUCTS**

The brand/company is awarded **2 points** in the production technology category, **if**:

- at least 80% of final products do not contain such substances as:

- Formaldehyde and its derivatives
- Nanoparticles
- Halogens (chlorine, fluorine, bromine, iodine, astatine)
- Silicones
- Petroleum-derived substances
- Phosphates
- Phosphonates

**OR**

- at least 80% of final products are certified with such certificate as e.g. Ecogartie, Ecocert or Soil Association.

The brand/company is awarded **1 point** in the production technology category, **if**:

- 40%-80% gotowych produktów nie zawiera substancji takich jak:  
of final products do not contain such substances as:

- Formaldehyde and its derivatives
- Nanoparticles
- Halogens (chlorine, fluorine, bromine, iodine, astatine)
- Silicones
- Petroleum-derived substances
- Phosphates
- Phosphonates

**OR**

- 40%-80% of final products are certified with such certificate as e.g. Ecogarantie, Ecocert or Soil Association

**OR**

- at least 80% of products have been processed in a more environmentally friendly way than their standard market alternatives, which is confirmed with a suitable certificate (e.g. Ecolabel, Ecologo etc.).

The brand/company is awarded **0 points** in the production technology category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on production process is not available on the brand's official website.

## **THE REMAINING CRITERIA ARE UNIFORM FOR ALL THE PRODUCT GROUPS**

### **(3) ENVIRONMENTAL MANAGEMENT**

The brand/company is awarded **1 point** in the environmental management category, **if**:

- an environmental management system has been implemented in 80% of their manufacturing plants (e.g. EMAS or ISO 14100)

**OR**

- at least 80% of final products are certified with Ecolabel, GOTS, Cosmos Standard, Soil Association, Ecocert or a similar certificate.

The brand/company is awarded **0.5 point** in the environmental management category, **if**:

- an environmental management system has been implemented in 40%-80% of their manufacturing plants (e.g. EMAS or ISO 14100)

**LUB**

- 40%-80% of final products are certified with Ecolabel, GOTS, Cosmos Standard, Soil Association, Ecocert or a similar certificate.

The brand/company is awarded **0 points** in the environmental management category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on environmental management is not available on the brand's official website.

### **(4) PACKAGING**

The brand/company is awarded **1 point** for packaging, **if**:

- at least 80% of packaging is made of environmentally friendly materials (e.g. recycled paper or cotton, biodegradable materials, certified wood, genetically unmodified corn etc.).

The brand/company is awarded **0.5 point** for packaging, **if**:

- 40%-80% of packaging is made of environmentally friendly materials (e.g. recycled paper or cotton, biodegradable materials, certified wood, genetically unmodified corn etc.)

**OR**

- the brand has employed other solutions to lower the environmental footprint of the packaging used.

The brand/company is awarded **0 points** in the packaging category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on packaging used is not available on the brand's official website.

## **(5) CARBON FOOTPRINT**

The brand/company is awarded **1 point** in the carbon footprint category, **if:**

- 80% of (1) the sourcing of raw materials and of (2) raw materials processing as well as of (3) the distribution of final products is contained within the territory of Poland.

The brand/company is awarded **0.5 point** in the carbon footprint category, **if:**

- 40%-80% of (1) the sourcing of raw materials and of (2) raw materials processing as well as of (3) the distribution of final products is contained within the territory of Poland

**OR**

- 80% of (1) the sourcing of raw materials and of (2) raw materials processing as well as of (3) the distribution of final products is contained within the territory of Europe

**OR**

- the company whose one or more stages of the production and distribution chain are located outside Europe takes firm action towards carbon footprint reduction, e.g. by using renewable energy sources, low-emission transportation (railway, sea freight) etc.

The brand/company is awarded **0 points** in the carbon footprint category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on where its production stages are located is not available on the brand's official website.

## **2. SOCIAL RESPONSIBILITY**

This category concerns the brand's responsibility towards directly employed workers and towards those employed by the company's subcontractors. The category covers three areas: (1) **labour standards**, (2) **social economy** and (3) **transparency**.

The brand/company can receive a maximum of **7 points**.

The points are awarded in each of the areas as follows:

- **Labour standards:** max 4 points
- **Social economy:** max 2 points
- **Transparency:** max 1 point

<b>5-7 points</b>	<b>Very good</b>
<b>2,5 – 4,5 points</b>	<b>Satisfactory</b>
<b>0-2 points</b>	<b>Unsatisfactory</b>

### **(1) Labour standards**

The brand/company is awarded **4 points** in the labour standards category, **if:**

- the entire supply chain (sourcing of raw materials, processing of raw materials, manufacturing of final products) is covered with reliable certificates concerning labour standards, with opinions/reports by independent labour organizations confirming labour standards are observed

by the brand/company to a satisfactory extent (examples of certificates and initiatives for the first stage of supply chain: FSC, Fairtrade and PEFC / for further stages of the supply chain: SA8000, GOTS, Biogarantie, Fair Wear Foundation membership, WFTO / for all the stages of the production chain: Soil Association Ethical Trade.)

The brand/company is awarded **3 points** in the labour standards category, **if:**

- the entire supply chain is located in highly developed countries (European Union, United States, Australia, Japan, New Zealand.)

The brand/company is awarded **2 points** in the labour standards category, **if:**

- part of the supply chain (especially the part located in the countries of the Global South<sup>6</sup>) is covered with a reliable certificate/certificates on labour standards, with opinions/reports of independent labour organizations confirming labour standards are observed by the brand/company to a satisfactory extent (examples of certificates and initiatives for the first stage of supply chain: FSC, Fairtrade, PEFC, Ecogarantie / for further stages of supply chain: SA8000, GOTS, Soil Association, Fair Wear Foundation membership, WFTO.)

The brand/company is awarded **1 point** in the labour standards category, **if:**

- it belongs to a multi-stakeholder initiative aiming at improving labour standards in the global supply chain (e.g. Ethical Trade Initiative, Fair Labour Association) but there is no reliable evidence proving the brand observes high labour standards.

The brand/company is awarded **0 points** in the labour standards category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on observing labour standards is not available on the brand's official website.

## **(2) Social economy**

The company/brand is awarded **2 points** in the social economy category, **if:**

- it operates according to the rules of social economy (has the status of a cooperative, social cooperative, NGO etc.) and uses its annual profits for social/non-for-profit purposes, **and** at least 40% of employees are people from disadvantaged backgrounds or facing social exclusion.<sup>7</sup>

The company/brand is awarded **1 point** in the social economy category, **if:**

- it uses its annual profits for social/non-for-profit purposes

**OR**

- more than 40% of employees are people from disadvantaged backgrounds or facing social exclusion.<sup>8</sup>

The brand/company is awarded **0 points** in the social economy category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and the information on observing labour standards is not available on the brand's official website.

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<sup>6</sup> These are the least developed and developing countries. According to the UN classification this category includes: Africa, South America, Central America, the Caribbean, Asia (excluding Japan), Oceania (excluding Australia and New Zealand) – <http://unstats.un.org/unsd/methods/m49/m49regin.htm> and the production stages that are the most labour intensive.

<sup>7</sup> The unemployed, the disabled, the homeless, alcoholics, drug addicts and other addicts, refugees, single parents, former convicts, people with no work experience or specific skills, facing unemployment.

<sup>8</sup> See the footnote above.

### (3) Transparency

The brand/company is awarded **1 point** in the transparency category, **if**:

- it publishes detailed annual reports on its environmental impact and social responsibility, in a transparent way, clearly comprehensible for the consumers, or presents on its website exhaustive information on the raw materials used and their processing, and discloses information about its suppliers.

The brand/company is awarded **0.5 points** in the transparency category, **if**:

- it publishes general reports on its environmental impact and social responsibility, or presents on its website some information on the raw materials used and their processing, and discloses information about its suppliers.

The brand/company is awarded **0 points** in the transparency category, **if** it does not meet any of the above criteria, **or if** it has not responded to the inquiry sent by the Polish Green Network and no information on raw materials used and their processing, or on the company's suppliers, is available on the brand's official website.